



Secretariat

INTERNATIONAL ELECTROTECHNICAL COMMISSION

IEC SCHEME FOR CERTIFICATION TO STANDARDS FOR SAFETY OF
ELECTRICAL EQUIPMENT FOR EXPLOSIVE ATMOSPHERES
(IECEX SCHEME)

TITLE: Draft Policy “Website Advertising”

Introductory Note

This draft document has been prepared for the purpose of establishing a general IECEx Policy on the Commercial Advertising on the IECEx Website.

This document is based on discussions held during the 2000 ExMC Braunschweig meeting and has taken into account comments received from ExMC Members following the 2000 ExMC meeting.

This draft is issued for further consideration during the upcoming ExMC Meeting in Bern 10 – 12 October 2001.

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IECEX Policy on Website Advertising

1. Direct advertising or links to organisations, not involved in the IECEX Scheme, from the IECEX Website, is generally NOT permitted.
2. The following links from the IECEX Website are acceptable and do not incur any charge:
 - IEC or ISO Central Offices
 - IEC Schemes
 - IECEX National Member Bodies
 - IECEX ACBs and ExTLs
 - Others as permitted by ExMC
3. Direct advertising of manufacturers shall be limited to the provision of Links from the IECEX Website. However, only manufacturers holding an IECEX Assessment and Test Report (ATR) or IECEX Certificate of Conformity (CoC) shall be permitted to establish links from the IECEX Website.
4. The design and manner in which the link to a manufacturers Internet site is provided is at the discretion of the ExMC.
5. The manufacturer's Website shall not contain material that may be considered to be offensive or damaging to the image of IEC or the IECEX Scheme. The manufacturer's Internet site shall be reviewed by the ExMC Secretary who may consult with the ExMC Chairman and Officers regarding the appropriateness of the content.
6. The Secretariat shall arrange for the establishment of links to manufacturers and shall also periodically review all sites that have been provided with links from the IECEX website.
7. Manufacturers with links from the IECEX website shall pay an annual fee of CHF 300. The ExMC Secretariat shall invoice manufacturers at the end of each calendar year with payment required by 1 March of the following year.
8. The ExMC Secretariat may remove a link to a manufacturer's site for breach of any of the requirements detailed in this document, including failure to pay the annual fee.

*** End of Draft ***